JAMDA

Product Sales Advertising

Adam Moorad
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a.moorad@elsevier.com

www.jamda.com

Mobile Apps Available:
iOS (iPad/iPhone/iPod) & Android (tablets/smartphones)

Editorial

JAMDA is a peer-reviewed journal that publishes original and timely articles of importance to medical directors and other physicians working in the long-term care continuum. Issue features include Original Studies, Case Reports, Clinical Experience, and Point-of-View Editorials.

Editor-in-Chief: Philip D. Sloane, MD, MPH ; Sheryl Zimmerman, PhD

Affiliation: AMDA – The Society for Post-Acute and Long-Term Care Medicine

Audience: Association members who work as medical directors and attending physicians in all long-term care settings including skilled nursing and assisted living facilities.

Total Circulation: 4,784  Issuance: 12 times per year

Journal Contacts

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Print Closings

Cancellations: No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>PRINT SPACE CLOSING DATE</th>
<th>PRINT MATERIALS DEADLINE</th>
<th>INSERTS DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>21/2</td>
<td>February 2020</td>
<td>1/6/2020</td>
<td>1/9/2020</td>
<td>1/16/2020</td>
</tr>
<tr>
<td>21/3</td>
<td>March 2020</td>
<td>2/4/2020</td>
<td>2/7/2020</td>
<td>2/14/2020</td>
</tr>
<tr>
<td>21/8</td>
<td>August 2020</td>
<td>7/7/2020</td>
<td>7/10/2020</td>
<td>7/17/2020</td>
</tr>
<tr>
<td>21/9</td>
<td>September 2020</td>
<td>8/6/2020</td>
<td>8/11/2020</td>
<td>8/18/2020</td>
</tr>
<tr>
<td>21/11</td>
<td>November 2020</td>
<td>10/7/2020</td>
<td>10/12/2020</td>
<td>10/19/2020</td>
</tr>
</tbody>
</table>

Bonus Distribution

Contact your sales representative for more details.
## Print Advertising

### Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$4,170</td>
<td>$2,850</td>
<td>$2,065</td>
</tr>
<tr>
<td>6x</td>
<td>$4,045</td>
<td>$2,745</td>
<td>$2,010</td>
</tr>
<tr>
<td>12x</td>
<td>$3,990</td>
<td>$2,720</td>
<td>$1,965</td>
</tr>
<tr>
<td>24x</td>
<td>$3,890</td>
<td>$2,645</td>
<td>$1,915</td>
</tr>
<tr>
<td>36x</td>
<td>$3,830</td>
<td>$2,595</td>
<td>$1,885</td>
</tr>
<tr>
<td>48x</td>
<td>$3,740</td>
<td>$2,570</td>
<td>$1,875</td>
</tr>
<tr>
<td>60x</td>
<td>$3,725</td>
<td>$2,545</td>
<td>$1,860</td>
</tr>
<tr>
<td>72x</td>
<td>$3,665</td>
<td>$2,390</td>
<td>$1,720</td>
</tr>
<tr>
<td>96x</td>
<td>$3,585</td>
<td>$2,350</td>
<td>$1,690</td>
</tr>
<tr>
<td>3/4 COLOR</td>
<td>$2,020</td>
<td>$855</td>
<td>$1,010</td>
</tr>
<tr>
<td>STANDARD COLOR</td>
<td>$855</td>
<td>Matched Color</td>
<td>$1,010</td>
</tr>
</tbody>
</table>

### Premium Positions

- Cover 4: 50% B/W Page rate
- Cover 2: 35% B/W Page rate
- Cover 3: 25% B/W Page rate
- Opposite TOC: 25% B/W Page rate
- First Right Hand Page: 25% B/W Page rate
- Other Preferred Positions: 10% B/W Page rate

### Cover Tips

- $7,500 Net Client Provided (Standard 2-sided; please contact your sales representative for larger unit pricing)

### Outserts

- $8,000 Net Client Provided (Up to 4 pages; please contact your sales representative for larger unit pricing)

### Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

**AGENCY DISCOUNT 15%** - All rates in print are GROSS, except those that marked as Net.

### Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

- **Two-page insert (one leaf):** Two-times earned frequency rate.
- **Four-page or larger insert:** Black & White earned frequency rate per page.

### Composition

<table>
<thead>
<tr>
<th>PRINTING</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
<th>QUARTER PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White only</td>
<td>$150</td>
<td>$125</td>
<td>$95</td>
</tr>
</tbody>
</table>

*All production charges are net and non-commissionable*

### Digital Advertising

#### Banner Ads – Journal Website
<table>
<thead>
<tr>
<th>POSITION</th>
<th>DIMENSIONS</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728 x 90 px</td>
<td>$95 CPM</td>
</tr>
<tr>
<td>Skyscraper</td>
<td>160 x 600 px</td>
<td>$95 CPM</td>
</tr>
<tr>
<td>Large Rectangle</td>
<td>300 x 250 px</td>
<td>$95 CPM</td>
</tr>
</tbody>
</table>

Banner Ads – Table of Contents (TOC) Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>DIMENSIONS</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728 x 90 px</td>
<td>$2,000</td>
</tr>
<tr>
<td>Skyscraper</td>
<td>160 x 600 px</td>
<td>$2,000</td>
</tr>
<tr>
<td>Large Rectangle</td>
<td>300 x 250 px</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

Banner Ads - Mobile App (iPad, iPhone and Android)

Contact your sales representative for rates and opportunities.

Additional Notes:
1. All rates in digital are NET.
2. Digital campaigns (including banner ads on journal website, Table of Contents (TOC) email and mobile apps) lasting 8 weeks or shorter are subject to 20% premium charge to regular CPM/flat fee.
4. See Digital Specs for detailed specifications.

Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.*
Production Specs

Mechanical Specifications

**Trim:** 8-1/8" x 10-7/8"
Keep live matter 1/4" from all trim edges.

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>NON BLEED</th>
<th>BLEED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7-5/8&quot; x 10-3/8&quot;</td>
<td>8-3/8&quot; x 11-1/8&quot;</td>
</tr>
<tr>
<td>Spread</td>
<td>15&quot; x 10&quot;</td>
<td>16-1/2&quot; x 11-1/8&quot;</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7&quot; x 5&quot;</td>
<td>8-3/8&quot; x 5-11/16&quot;</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>3-1/2&quot; X 10&quot;</td>
<td>4-5/16&quot; X 11-1/8&quot;</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3-1/2&quot; x 5&quot;</td>
<td></td>
</tr>
</tbody>
</table>

**Binding:** Perfect; Jogs to head

**Printing Process:** Litho Web

**Halftone Screen:** Cover: 150 line screen Text: 150 line screen

Print Ad Specifications

**File Format**

PDF or PDF/X-1a compliant files, saved as PDF version 1.3.
Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. *If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.*

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:
- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline(paths), and files submitted as EPS files.

**Images**

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:
- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

**Fonts**

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-styled fonts, Macintosh “city” fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).

**Page Layout**

Regardless of the file format supplied, all ads must conform to the following specifications:
- Pages must be built to the final trim size. Any content that prints to the trim line must be extended an additional 1/8" (0.125") minimum bleed allowance beyond the trim on all sides.
- Any essential images or text (“live matter”) should be positioned at least 1/4" (0.25") from trim edges.
Supply as single page files only
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Special effects (ex. gradient, transparency, shadow, 3D effect) will be converted to raster object due to file compatibility.
- If needed, crop marks and SWOP color bars should be positioned 1/2" (0.50") outside trim (cannot appear within bleed area).

Color Space
All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors
Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC).

NOTE: Any non-intended spot colors will be converted to CMYK.

Trapping and Screening
Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs
If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit www.swop.org/certification/systemlist.asp Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.

Delivery
Submit PDF ad files to Elsevier ad portal at www.ads4els.com

Conformance to Specs
Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

Insert Requirements
- **Size - 2 page**: 8-3/8" x 11-1/8"
- **Size - 4 page**: 16-3/4" x 11-1/8", furnish folded to 8-3/8" x 11-1/8"
- **Trimming**: 1/8" trimmed off top, bottom, gutter and face. Keep all live matter 1/4" from all trim edges. Note that a 1½” safety must also be applied to both sides of the gutter/spine.
- **Insert Stock Weight**: For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.
- **Closing Date for Booking**: Same as ad space closing
- **Inserts**: See Insert due dates

All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications. Copy of insert must accompany insertion order
Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

**Insert Quantity**

For conference copy distribution, contact Ad Sales Services.

**Insert Packing & Shipping Instructions**

Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

**INSERT SHIPMENTS ADDRESS**

JAMDA
Sheridan NH
69 Lyme Road
Hanover, NH 03755
Attn: Elsevier Team

**Disposition Of Reproduction Materials**

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials

Le-Andrea Sylvester  
le.sylvester@elsevier.com  
(t) 212-633-3649  
(f) 212-633-3846

Send new print ad files and submit pickup ads to www.ads4els.com

**Digital Specs**

**Journal Website Banner Ads**

**Creative Sizes**

**Leaderboard:** 728 x 90  
**Placement:** Journal pages  
Above journal banner and logo, set to display on all non-content journal pages (content pages = abstract and full text articles*)  
*NOTE:* Leaderboard can be configured to load on full-text and abstract pages on journal-by-journal basis only. This is not an automatic placement so a special request must be made. Ad will appear on all abstract and FT pages (for all issues).

**Wide Skyscraper:** 160 x 600  
**Placement:** Journal pages  
Right hand column of journal page, displays on all non-content pages (content pages = abstract and full text articles*)

**Large Rectangle:** 300 x 250  
**Placement:** Journal pages  
Bottom center of the page, displays on HOMEPAGE only (content pages = abstract and full text articles*)

* Generic list of non-content pages available upon request though will vary by journal

**Specifications**

**HTML5:** Desktop/Tablet 150kB, Mobile (mWeb or In-App) 40kB  
**Size:** 200K max
### Rich Media Expanding & HTML In-Page Ads*

<table>
<thead>
<tr>
<th></th>
<th>728X90</th>
<th>300X250</th>
<th>160X600</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expanded (wXh pixels)</td>
<td>728X315</td>
<td>600X250</td>
<td>300X600</td>
</tr>
<tr>
<td>Expand direction</td>
<td>▼ Down</td>
<td>▶ Right</td>
<td>▼ Left</td>
</tr>
<tr>
<td>Initial size</td>
<td>150 KB</td>
<td>150 KB</td>
<td>150 KB</td>
</tr>
<tr>
<td>Subsequent size</td>
<td>2.2 MB</td>
<td>2.2 MB</td>
<td>2.2 MB</td>
</tr>
<tr>
<td>Back-up GIF</td>
<td>200 KB</td>
<td>200 KB</td>
<td>200 KB</td>
</tr>
<tr>
<td>Animation</td>
<td>15 seconds or 3 loops of 5 seconds</td>
<td>15 seconds or 3 loops of 5 seconds</td>
<td>15 seconds or 3 loops of 5 seconds</td>
</tr>
<tr>
<td>Video</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Max video file size</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Expansion method</td>
<td>On click</td>
<td>On click</td>
<td>On click</td>
</tr>
<tr>
<td>Hotspot requirements</td>
<td>Not to exceed 1/4 size of original ad</td>
<td>Not to exceed 1/4 size of original ad</td>
<td>Not to exceed 1/4 size of original ad</td>
</tr>
<tr>
<td>Close button requirements</td>
<td>8pt - 16 pt (11px - 21px)</td>
<td>8pt - 16 pt (11px - 21px)</td>
<td>8pt - 16 pt (11px - 21px)</td>
</tr>
</tbody>
</table>

*Rich media expanding and HTML in-page ads are subject to approval and testing. Creative must be received 5 business days before launch.

**Additional Notes:**
- Third party tags must be SSL compliant
- Ads served via DFP by Google

### Table of Contents (TOC) Email Banner Ads

#### Creative Sizes

- **Leaderboard:** 728 x 90
- **Wide Skyscraper:** 160 x 600
- **Large Rectangle:** 300 x 250
Specifications

Size: 200K max
Rotation: No
Required Resolution: 72 dpi
Acceptable File Format: .gif or .jpg
Rich Media: No
Animation: No
Target URL: Required
3rd Party Tags: No

Mobile App Banner Ads – Tablets (iPad and Android)

Creative Sizes

Interstitial, Landscape: 1024 x 768
Interstitial, Portrait: 768 x 1024
Home Screen, Table of Contents, and Abstract Page: 728 x 90
Article Menu Bar: 160 x 600

Specifications

Interstitial
File types: .jpg or .gif (HTML5 3rd party tags are required for rich media ads. Please supply files as iFRAME or DFA tags.)
File size: 200K file size limit
Rich media ads: Must be coded in HTML5 to render on iDevices and supplied 7 business days in advance for Quality Assurance testing.
Target URL: Required

Home Screen, Table of Contents, Abstract Page, and Article Menu Bar
File Format: .jpg or .gif (HTML5 3rd party tags are required for rich media ads. Please supply files as iFRAME or DFA tags.)
File Size: 200K file size limit.
Rich media ads: Must be coded in HTML5 to render on iDevices and supplied 7 business days in advance for Quality Assurance testing.
Target URL: Required

Mobile App Banner Ads – Smartphones (iPhone and Android)

Creative Sizes

Interstitial (portrait only): 320 x 480
Home Screen, Table of Contents, Abstract Page (portrait only): 300 x 50

Specifications

Interstitial
File types: .jpg or .gif (HTML5 3rd party tags are required for rich media ads. Please supply files as iFRAME or DFA tags.)
File size: 40K file size limit. 3rd party tracking and click pixels are accepted.
Rich media ads: Must be coded in HTML5 to render on iDevices and supplied 7 business days in advance for Quality Assurance testing.
<table>
<thead>
<tr>
<th>Target URL:</th>
<th>Required</th>
</tr>
</thead>
</table>

**Home Screen, Table of Contents, and Abstract Page**

<table>
<thead>
<tr>
<th>File Types:</th>
<th>.jpg or .gif (HTML5 3rd party tags are required for rich media ads. Please supply files as iFRAME or DFA tags.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>File Size:</td>
<td>No bigger than 40kb; No 3rd party ad tags. 3rd party tracking and click pixels are accepted.</td>
</tr>
<tr>
<td>Rich Media Ads:</td>
<td>Must be coded in HTML5 to render on iDevices and supplied 7 business days in advance for Quality Assurance testing.</td>
</tr>
<tr>
<td>Target URL:</td>
<td>Required</td>
</tr>
</tbody>
</table>
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party (or its agent) (the "Client"), relating to the products and/or services of Elsevier (the "Products and/or Services") and, along with the relevant order placed by the Client to Elsevier, shall constitute the entire agreement between Elsevier and the Client relating to the products and/or services. These terms and conditions shall govern the relationship between Elsevier and the Client and take precedence over any previous agreement or arrangement between Elsevier and the Client. No previous agreement between Elsevier and the Client shall, notwithstanding any terms therein, be of any effect. In the event of any conflict, the terms and conditions shall prevail. The Client's exclusive remedies are limited to those expressly provided for in these terms and conditions, and any provision of these terms and conditions that is held by a court of competent jurisdiction to be invalid or unenforceable shall remain in full force and effect to the greatest extent permissible under applicable law. The remaining provisions of these terms and conditions and the remaining provisions of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision of the TC will not be construed as a waiver of any of its rights under the TC.

2. Offer and acceptance/Description

Each order for the Products and Services from the Client to Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement has been signed by Elsevier and delivered to the Client. Elsevier reserves the right to modify the Products and Services from time to time, to offer promotional rates and to introduce new products and services. None of the information contained herein shall amount to an offer to sell or an authorization regarding any advertising. Nothing in this TC will create or confer any liability on Elsevier for fraudulent misrepresentation. Where Products are sold to the Client that contain third party product or software such a sale may be subject to additional license terms.

3. Execution and modification of the order

Any modifications to the agreed upon order or service description, budget, schedule or terms, as set out in the order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier modifies the Products and Services in connection with the performance of this TC, Elsevier shall act in the name of, and at the risk of the Client, Any changes on Elsevier’s delivery of performance of the Services intended to be an estimate and time and delivery/performance shall not be made of the notice by. If no dates are specified, delivery/performance will be within a reasonable time.

4. Prices, taxes and currencies

Unless otherwise agreed, all prices quoted on the Products and Services shall be set out in Elsevier’s current price list (whether print or online). All such prices shall be exclusive of any packaging, handling, loading, insurance, duties, taxes or other charges, costs and expenses, unless otherwise indicated, and all such costs and expenses shall be charged by Elsevier as applicable. Where applicable, Client shall provide to Elsevier Client’s VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. Under the laws of the territory in which Elsevier's products are manufactured, it may be required to charge sales tax on purchases made by clients located in that territory. This sales tax will be added to the purchase price of the order. This tax shall be the responsibility of the Client and Elsevier will not be responsible for any financial penalties resulting from non-payment of this tax.

5. Payment

Unless otherwise agreed in writing, payment shall be effected within thirty (30) days of the invoice date in the currency invoiced. Time for performance of the service will be the essence. Elsevier may set any overdue payment for any amount and any dates agreed to by the TC by Elsevier a liquidated debt. In the case of any payment not made by the Client to Elsevier that is overdue at any time, Elsevier may set any such overdue payment for any amount and any dates agreed to by the TC by Elsevier and any debts. In the case of any payment not made by the Client to Elsevier in a timely manner, Elsevier may set any such overdue payment for any amount and any dates agreed to by the TC by Elsevier and may take legal action against the Client to recover any such overdue payment. In the case of any payment not paid by the Client to Elsevier in a timely manner, Elsevier may set any such overdue payment for any amount and any dates agreed to by the TC by Elsevier and any debts. In the case of any payment not paid by the Client to Elsevier in a timely manner, Elsevier may set any such overdue payment for any amount and any dates agreed to by the TC by Elsevier and may take legal action against the Client to recover any such overdue payment. In the case of any payment not paid by the Client to Elsevier in a timely manner, Elsevier may set any such overdue payment for any amount and any dates agreed to by the TC by Elsevier and any debts. In the case of any payment not paid by the Client to Elsevier in a timely manner, Elsevier may set any such overdue payment for any amount and any dates agreed to by the TC by Elsevier and may take legal action against the Client to recover any such overdue payment. In the case of any payment not paid by the Client to Elsevier in a timely manner, Elsevier may set any such overdue payment for any amount and any dates agreed to by the TC by Elsevier and any debts. In the case of any payment not paid by the Client to Elsevier in a timely manner, Elsevier may set any such overdue payment for any amount and any dates agreed to by the TC by Elsevier and may take legal action against the Client to recover any such overdue payment. In the case of any payment not paid by the Client to Elsevier in a timely manner, Elsevier may set any such overdue payment for any amount and any dates agreed to by the TC by Elsevier and any debts. In the case of any payment not paid by the Client to Elsevier in a timely manner, Elsevier may set any such overdue payment for any amount and any dates agreed to by the TC by Elsevier and may take legal action against the Client to recover any such overdue payment.